



Understand, Adapt and Succeed in Australia



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Tribus Lingua – helping you understand, adapt and succeed in Australia.

The need for a resource such as Tribus Lingua was realised by its founders, Ailis Logan and Brioni Scouler, following the separate challenges each of them faced when they arrived in Australia looking for work.

Both well travelled, international professionals landed on these shores with a bright, confident optimism in the value the Australian job market would see in their significant skill sets.

And both of them realised quickly how wrong they were!

Meeting in Melbourne with similar stories of difficulty and frustration in their job hunting, Ailis and Brioni realised some fundamental differences in the way things were done Down Under.

They saw that Australia is a huge melting pot of culture, custom, personalities and beliefs - which meant the secret to success is being able to understand and adapt to it.

And so Tribus Lingua was born. The first publisher of its kind to bring together a treasure of answers, advice, anecdotes, research and reports - plus the first-hand experiences of hundreds of migrants based in Australia from all over the world.

Tribus Lingua. Speaking the language of the Australian workplace. Helping you in your search for success.



Ailis Logan – formerly misguided migrant with a masterclass in multicultural multinationals

Like most Irish people, Ailis has a passion for travel. However unlike many of her kin she chose something other than IT in the USA or a shoestring through South East Asia.

Instead Ailis followed a career path from an Irish cottage industry in globalisation to some huge multinationals at the heart of global growth. Managing projects across Japan, China and India, Ailis had a fabulous five years cutting her corporate, cross-cultural teeth biting some world famous, big brand business models.

With the kudos of climbing such cool company ladders, plus the satisfaction of seeing so many male peers so surprised at her success, Ailis was understandably quite self-assured of her corporate credentials and cultural ability. On arrival in Australia, she thought it would be a breeze to find suitable salary and satisfaction in her work.

However, life is a learning curve. By the time Ailis and her best mate Brioni met up in Melbourne, they had both reached the sad realisation that you'll go mad looking for work in Australia – unless you have the right knowledge, tools and contacts to help you.

As managing director of Tribus Lingua, its Ailis's goal to help you get great work in Australia.



Brioni Scouler – nomadic "bossy boots" trying hard to be a tiger tamer

From engineers in Hungary and India to managers in Japan and China. As she bossed her way around the world, Brioni's ability to coordinate corporate ties across country and culture saw a sublime skill set blossom.

In following her deceptively simple business ambition - to own a house big enough for a pet tiger - Brioni landed in Australia and set about putting prospects in place to earn her prize property.

However, all was not joyful in the jungle of the Australian job market. Bossy Boots' bravado was bruised by the lack of love she felt towards her business acumen. Her tiger-like track record was nowhere near as revered over here.

It was only after many mistakes, a lot of time, and some luck through the wonders of word-of-mouth, that Brioni was able to network her paws onto the professional platform she was hunting.

Getting there was a painful, draining experience, but in the silver lining was a golden opportunity to make sure no-one else need go through it.

As production director of Tribus Lingua, its Brioni's goal to get a house big enough for a tiger (oh, and to help you get great work in Australia!)



Leslie Chua – tenacious, tri-lingual "top gun"

Leslie is living proof that networking works. After moving from Malaysia to Australia in search of a more affluent, fun life for his family, he changed his name from Chee Kiong to save valuable time in teaching us how to pronounce it.

Then he strutted about town introducing himself, in lots of different languages, as "Top Gun" and it wasn't long before he tripped over the team from Tribus Lingua.

We kneel on the floor and bow our heads to the talent that Leslie brings to Tribus Lingua. Production. Product & business development. Multinational sales. He has as many hats as vocabularies, which include English, Malay, Cantonese, Hokkien and Mandarin.

Having secured and managed major accounts for the likes of Sony, Matsushita and Unilever across 17 countries worldwide, there isn't much Leslie doesn't know regarding the needs and wants of different cultures in business.

We're delighted to have Leslie on the Tribus Lingua team. As our sales director, we know he'll work wonders in spreading our three magic words to the people that need them:

Understand. Adapt. Succeed.

Answers, Advice & Anecdotes! – connect with the Australian workplace through our celebrated FREE e-newsletter and blog. Simply enter your name and email below to subscribe

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